

## **PRESS RELEASE**

Contact: Merab Talamantes

Public Information Officer

(209) 467-6613

FOR IMMEDIATE RELEASE March 5, 2021

## **RTD Seeks Public Input for Next Gen Study**

Stockton, CA—To ensure its transit network is aligned with the needs of current and perspective customers, San Joaquin Regional Transit District (RTD) is launching the public engagement efforts phase of Next Gen.

"We always listen to our customers to determine their needs and try to provide the best type of services we can for them," said Board Chair Michael Restuccia. "Times have changed which means our customers' needs may have changed as well; that is why this outreach campaign is so important."

To encourage participation, RTD will offer passengers the opportunity to enter a drawing for one of five \$75 gift cards for a local grocery store.

RTD Next Gen will be conducting onboard and online surveys from March 10 to March 14, between 5:00 a.m. to 7:30 p.m. on weekdays and 7:00 a.m. to 6:15 p.m. on weekends. In addition to surveyors aboard Stockton bus routes, passengers may also participate at the Downtown Transit Center, Mall Transfer Station, Hammer Transfer Station, and Union Transfer Station. For a contactless option, passengers may use the QR code posted on bus inserts to participate online.

"We look forward to identifying any significant changes in travel preferences and behavior so we can adjust our services to offer the best transportation options to the greatest number of people within our resources," said Service Development Manager Damaris Galvan, who also serves as the project manager of RTD Next Gen.

San Joaquin Regional Transit District (RTD) is the regional transit provider for San Joaquin County. RTD's mission is to provide a safe, reliable, and efficient transportation system for the region. For more information visit <u>sjRTD.com</u>, follow RTD on <u>Facebook</u> and <u>Twitter</u>, or call (209) 943-1111.

# # #