

# COALITION BUILD IMPACT REPORT



## STOCKTON, CALIFORNIA - NOV.9, 2022



The trucking, truck stop and bus industries have a vital role to play in helping combat human trafficking. Because members of these industries may be coming into contact with victims of trafficking in the course of their everyday jobs, it's imperative they receive training on what constitutes human trafficking, the crime's red flag indicators and how to effectively report their suspicions to law enforcement.

On Nov. 9, Truckers Against Trafficking (TAT) teamed up with the San Joaquin District Attorney's Office, the California Trucking Association, the California Association for Coordinated Transportation, the San Joaquin County Regional Transportation Department and the San Joaquin Family Justice Center to bring together key industry stakeholders in the trucking, truck stop and bus industries, along with local and state law enforcement, for a Coalition Build. At the event, TAT provided targeted action steps for all attendees to use within their companies and agencies, as well as free training materials for industry members and law enforcement. Ultimately, TAT Coalition Builds seek to aid in the recovery of victims by closing loopholes to traffickers who exploit not only victims, but also legitimate businesses. By positioning itself alongside industry, and training the law enforcement personnel who first arrive on the scene, TAT has seen a much more coordinated approach in combating this crime at a local and state level.

# OUTCOMES

---

- San Joaquin Regional Transit District has pledged to train 250 employees with BOTL training.
- Alliance 4 You & Central Valley Justice Coalition hosted a 30-min TAT presentation at their monthly human trafficking coalition meeting.
- San Joaquin Regional Transportation Department created a webpage on their website dedicated to human trafficking resources and information.
- Moss Adams became a Silver-level corporate sponsor as a result of attending this event.
- Central Valley Justice Coalition held multiple in-person human trafficking training sessions for community members for National Human Trafficking Awareness Month.
- El Dorado Transit hosted a BOTL training for their employees (46 total) and have ordered dash stickers for all 50 buses in their fleet.

## LOOKING AHEAD

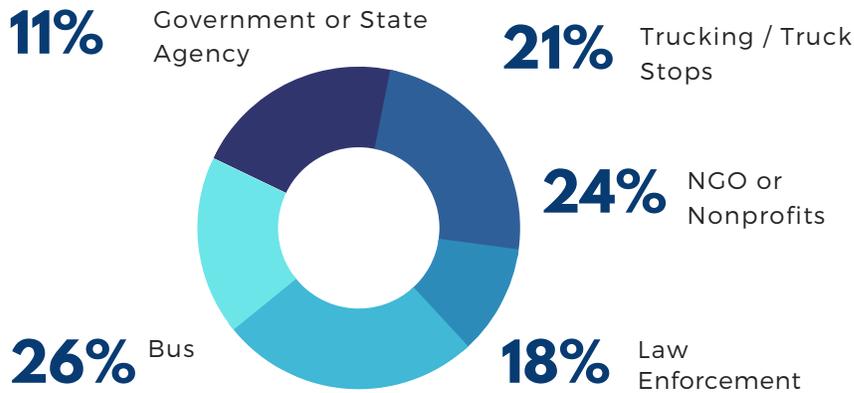
---

“I will absolutely make sure to forward the training video to our Training/Recruiting sergeant and see how he can incorporate it in our training.” *Detective Chavez, Pittsburg Police Department*

“The training was very useful for those who are new to human trafficking. For experienced human trafficking detectives, the positives of this training were networking and listening to survivor stories.” *Survey Respondent*



# ATTENDEES



## SEEING RESULTS

"Thanks for your efforts to combat human trafficking and for raising awareness regarding steps partner organizations can take to be a part of the solution."  
*Victim Assistance Specialist*

## IMPACT BY NUMBERS

- **97%** of respondents said presenters were knowledgeable and approachable.
- **100%** of respondents said hearing the survivor speak was powerful.
- **94%** of respondents said they would recommend attending a briefing like this to others in their field.
- **82%** of respondents said they know what next steps to take in order to combat human trafficking.

