



PRESS RELEASE

Contact: Emily Oestreicher
Public Information Officer
(209) 467-6689
eoestreicher@sjRTD.com

FOR IMMEDIATE RELEASE
February 25, 2020

San Joaquin RTD Wins National and Local Awards

Stockton, CA—San Joaquin Regional Transit District (RTD) is honored to be recognized nationally by the American Public Transportation Association (APTA) for its marketing efforts and locally by the Central Valley Asian-American Chamber of Commerce (CVACC) for its accomplishments as a government agency.

RTD will be recognized on Tuesday, February 25 during the APTA 2020 Marketing and Communication Workshop. APTA awarded RTD a first place AdWheel for its partnership with Stockton Unified School District (SUSD) in the category of "Best Marketing and Communications to Increase Ridership or Sales." This financial partnership allows all 7th – 12th grade SUSD students to use of the majority of RTD's services at no cost year-round. Marketing and communication efforts such as this partnership are recognized during this annual event, which gives public transportation marketing professionals a structure to share best practices within the industry.

In addition, RTD has been recognized locally by the CVACC with the Government Agency Champion Award. "We applaud RTD for leading the way with the first all-electric BRT route, the RTD Van Go! service, and diversity in leadership," said CVACC Executive Director Leslie Edman. This award is given to Central Valley government agencies that go above and beyond in addressing the needs of the community and maintaining a gold standard in innovation. The CVACC Community Recognition Awards Dinner will take place on Thursday, March 26 from 5:30 p.m. – 8:30 p.m. at China Palace restaurant in Stockton CA.

For more information on APTA, visit www.APTA.com, and for more information about the CVACC, visit www.CVACC.org

San Joaquin Regional Transit District (RTD) is the regional transit provider for San Joaquin County. RTD's mission is to provide a safe, reliable, and efficient transportation system for the region. For more information, visit sjRTD.com, follow RTD on Facebook, Instagram, and Twitter, or call (209) 943-1111.

#

San Joaquin Regional Transit District • PO Box 201010 • Stockton, CA 95201
(209) 943-1111 • www.sanjoaquinRTD.com

