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# San Joaquin Regional Transit District (RTD)

## PRESS RELEASE

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FOR IMMEDIATE RELEASE

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### **RTD Mobile Ticketing Launches on Token Transit App**

Stockton, CA—Beginning Friday, December 1, 2017, San Joaquin Regional Transit District (RTD) passengers will be able to use the Token Transit app to buy and use bus passes on their smartphones or other mobile devices. Partnering with Token Transit, RTD will provide electronic bus passes for their riders that are easy to purchase and use. Riders may do the following:

- Purchase transit passes using the app on their smartphones.
- Activate the pass on the app.
- Use the pass by showing the app on their phone to the Coach Operator or Fare Enforcement Officer upon boarding.

Customers may also choose to purchase online (<https://tokentransit.com/send>) and send tickets to someone else. Even if ticket recipients do not have an account set up on their device, they may use the mobile ticket. For example, parents may choose to send a monthly pass to their child using this option so the child would not need access to payment information.

Since riders may purchase bus passes instantly, lines to board buses should shorten as more passengers use mobile ticketing. The convenient app will eliminate the need to wait in line for passes. As an electronic pass, it is stored with the user's phone number and will not be lost or destroyed even if the phone is lost. The pass securely stored on the cloud and may be recovered by contacting Token Transit. In addition, pass purchase and use are easier for families traveling together. Every family member can be handled on just one phone by buying multiple passes.

"Extraordinary customer service and sustainability are among our core values," said Donna DeMartino, RTD's CEO. "We implemented mobile ticketing with Token Transit to give bus riders in the Stockton area an easy and convenient way to buy bus passes. Our hope is to make public transit easier to use so that more people can get from point A to point B in a more environmentally-friendly way."

The Token Transit app is available on both the App Store for iPhone users and the Google Play Store for Android users. A credit or debit card is required to purchase passes. With the Token Transit app, it is even easier to reach The Places You Can

Go on RTD!

San Joaquin Regional Transit District (RTD) is the regional transit provider for San Joaquin County. RTD's mission is to provide a safe, reliable, and efficient transportation system for the region. For more information visit [sjRTD.com](http://sjRTD.com), follow RTD on [Facebook](#) and [Twitter](#), or call (209) 943-1111.

#### About Token Transit

Token Transit is a mobile app to pay for public transportation. Transit agencies are choosing Token Transit as a rapidly deployable alternative to paper passes in order to boost ridership, decrease costs, and improve service. Founded in San Francisco with the mission to increase access to public transportation across the United States, the company is helping transit agencies of all sizes provide an easy and convenient rider experience. For more information, visit:

[www.tokentransit.com](http://www.tokentransit.com) or download 'Token Transit' on your iPhone or Android.

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