



PRESS RELEASE

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GoFundMe campaign launched for Downtown Transit Center art

(Stockton, CA) — San Joaquin Regional Transit District (RTD) has launched a GoFundMe campaign to crowdfund for an art installation at the Downtown Transit Center (DTC). The regional transit service provider has set a fundraising goal of \$20,000 to commission a functional art piece that will help beautify the DTC's central lobby and attract even more visitors to the transportation hub.

RTD provides over four million passenger trips a year and serves the entire community, including students, seniors, passengers with disabilities, commuters, and a high percentage of underprivileged residents. Most of RTD's routes connect with the DTC, producing, on average, over 8,000 DTC visits a day. Thus, the DTC functions both as a major transit hub and as a meeting space for a wide cross-section of Stockton and San Joaquin County residents.

While the DTC is safe and clean, and preserves three historic exterior facades that help beautify Downtown Stockton, its central lobby is Spartan in design. A public art installation can be a tremendous source of joy and pride for both current DTC visitors and the community at large. As private and public efforts to revitalize Stockton's downtown grow, the DTC and this promising installation can provide significant momentum toward making Stockton's core a more vibrant and walkable community.

To learn more or to pledge to the campaign, please visit www.gofundme.com/RTDart.

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