



PRESS RELEASE

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RTD to Offer Discounted Fare and Merchandise for Black Friday Sale

(Stockton, CA) – Bus passengers and enthusiasts are in for a special treat for the holiday season. For the first time ever, San Joaquin Regional Transit District (RTD) will offer discounts on passes and other merchandise during a Black Friday Sale, beginning before Thanksgiving on Wednesday, November 25 and ending Monday, November 30. Customers can use the passes and goods to spread the cheer and benefits of public transit for the holidays. The passes will come in a special holiday sleeve for stocking stuffers or holiday gifts.

Discounts include 25% off RTD passes, including commuter single-ride passes and Dial-a Ride. RTD will also sell RTD-themed promotional goods, including hats, t-shirts, neckties, Hawaiian shirts, and other items at a 50% discount.

To take advantage of the discount, customers should visit the RTD Customer Service Center at the Downtown Transit Center (DTC), 421 W. Weber Avenue, Stockton. Discounted passes will only be sold at this location from 8 am to 5 pm on Wednesday, November 25 and Monday, November 30. Guests will be asked to provide their contact information and a valid identification showing address when purchasing discounted passes. Passes are limited to 5 per household.

For more information about RTD's Black Friday Sale, please call (209) 943-1111 or visit www.sanjoaquinrtd.com/BlackFriday.



San Joaquin RTD is the regional transit provider for San Joaquin County.
For route and schedule information, visit our website www.sanjoaquinRTD.com and check out our
Trip Planner powered by Google Maps, or call our Customer Information Line (209) 943-1111.
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