



NEWS RELEASE

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FOR IMMEDIATE RELEASE
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RTD Participates on National "Dump the Pump" Week

(Stockton, CA) – In these tough economic times everyone is looking to save wherever they can. This June, San Joaquin Regional Transit District (RTD) is joining the American Public Transportation Association (APTA) and transit systems across the country in celebrating the fourth annual National "Dump the Pump" Week June 15-19, 2009. The week is designed to encourage people to get out of their cars and ride public transportation to raise awareness on the financial benefits of transit. Public transportation has the ability to save people money, conserve gasoline, and reduce the harmful greenhouse gases emitted into our environment.

To promote local participation in the event, and to encourage residents to try the benefits of public transportation for themselves, RTD will be holding a drawing in which people purchasing bus passes during "Dump the Pump" Week can enter to win free admission for four to Downtown Stockton Alliance's "Taste of San Joaquin" event on July 4, a tasting book (valued at \$20), a pair of tickets to a Stockton Ports game, and four "Try Transit" bus passes valid for any Metro and Intercity buses for three consecutive days. Bus passes can be bought at any bus pass outlet, including the Downtown Transit Center (DTC) Customer Service Center and the Sherwood Mall. For the drawing details and a complete list of bus pass outlets, visit www.sanjoaquinRTD.com.

"America is facing a number of significant challenges right now," said Donna DeMartino, RTD's General Manager/CEO. "People who use public transportation are helping to answer those challenges for themselves and for their country by saving the money and the environment. That's why we're asking people to join us and dump the pump on June 15-19."

To learn more about the green benefits of public transportation, visit www.sanjoaquinRTD.com/green. For route and schedule information: RTD Customer Information Line - (209) 943-1111 or 1-800-HOW-TO-RIDE (1-800-469-8674).

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*Last year, people saved money and the environment over 5 million times by riding RTD.
Isn't it time you started saving too?*